



Famoso in brief

Inspiration:

The inspiration for Famoso Neapolitan Pizzeria stems from the passion for authentic, fire-roasted pizzas born in Naples, Italy and found throughout the country. It is estimated that millions of these unique, mouth-watering pizzas are produced daily in Italy.

Concept:

Our concept is a fast casual restaurant that offers fresh and fast Neapolitan pizzas and fresh salads in a counter ordering format, in a room that offers atmosphere and style allowing for a comfortable yet quick meal. Neapolitan pizza is pizza “from Naples”, Southern Italy, where pizza was born. It is cooked under 2 minutes in a 900 degree fire oven and requires imported Italian flour for the dough, imported tomatoes for the sauce and fresh whole-milk mozzarella as opposed to mass-produced mozza used by the rest of the pizza industry. The final product is a thin-crust pizza that cannot be compared to any pizza available on the market today. It is light, both soft and crispy and because of the low levels of gluten in the flour, allows you to digest and feel great. Our focus is high quality produce and authentic food, served in stylish surroundings and at value for money prices.

Proven Concept:

The idea of blending authentic Italian pizzas with modern surroundings and quick service has been hugely successful in other markets, and we are the first doing so in Canada. The Neapolitan pizza trend is just beginning in North America and can only be done by training (like we have) with the “Associazione Vera Pizza Napoletana (VPN)” an Italian organization dedicated to preserving the culinary discipline of Italian pizza.

Please find below an expression of interest form. Please contact Chris @ 780.232.9737 for any franchise inquiries. Thank you.



FRANCHISE APPLICATION FORM

*Completion of this report indicates your interest but does not in any way commit the applicant to purchasing a **Famoso** Franchise.*

PERSONAL DATA:

Applicants Name _____

Social Insurance No. _____

Residence Address

Street _____ Suite _____

City _____

Province _____ Postal Code _____

Telephone () _____

How long at this address? _____

Work Telephone () _____

Best time to call? _____

E-mail Address: _____

Cell or Pager () _____

Previous Address

Street _____ Suite _____

City _____

Province _____ Postal Code _____

Telephone () _____

How long at this address? _____

Are you a Canadian Citizen or Landed Immigrant?

Yes _____ No _____

Are you bondable? Yes _____ No _____

Have you ever been employed by Famoso?

Yes _____ No _____

If so, where, when and who was your Supervisor?

OCCUPATION:



Present Occupation _____

Business Address:

Street _____ Suite _____

City _____

Province _____ Postal Code _____

BUSINESS EXPERIENCE (List most recent employment first)

1) From: To: Name of Firm & Address:

Reported to (Name & Phone #): Position Held: Annual Income

2) From: To: Name of Firm & Address:

Reported to (Name & Phone #): Position Held: Annual Income

3) From: To: Name of Firm & Address:

Reported to (Name & Phone #): Position Held: Annual Income

PERSONAL REFERENCES:

1. _____

3



Address _____

Telephone () _____

2. _____

Address _____

Telephone () _____

3. _____

Address _____

Telephone () _____

BUSINESS REFERENCES:

1. Individual & Position _____

Company _____

Address _____

Telephone () _____

2. Individual & Position _____

Company _____

Address _____

Telephone () _____

3. Individual & Position _____

Company _____

Address _____

Telephone () _____

EDUCATION:

High School _____

Year Completed _____ Diploma Received _____



College or University _____
Year Completed _____ Diploma Received _____
Other (Please specify) _____

HEALTH:

Do you have any physical limitations that may affect your ability to perform the work of a full time restaurant manager?

Yes _____ No _____ If yes, please describe:

Doctor's Name _____

Address _____

Telephone () _____

GENERAL:

Why are you interested in Famoso Neapolitan Pizzeria?

Will you devote 8 weeks for training? Yes _____ No _____

If no, how much? _____

When can you start? _____

How much notice would you have to give your current employer?

Will you devote your full time attention to this business? _____

If no, list your intentions as to your division of time: _____

Do you plan to have a partner(s)? Yes _____ No _____

Name _____

Will he/she be active? _____

Name _____



Will he/she be active? _____

Name _____

Will he/she be active? _____

Please explain fully how the partnership will be structured

Have you seen an existing Famoso? Yes _____ No _____

Where? _____

Where are your preferred markets?

1st _____

2nd _____

3rd _____

Would you be willing to relocate? Yes _____ No _____

Desired Income First Year? _____

Annually in 5 years? _____

What is your targeted start date?



The information I have provided herein is accurate to the best of my knowledge. I understand that Famoso's acceptance of this report is not an assurance that I will be granted a Franchise and/or a particular market. I authorize all credit rating agencies, and the references named herein, to release to Famoso all information (including personal and financial information) known to them about me. I authorize Famoso to maintain indefinitely this application and all information about me that it may receive. I fully understand and agree that if I misrepresent any information on this application it is grounds for termination, at Famoso's sole discretion, of any Franchise Agreements that may be entered into between Famoso and myself.

PLEASE FAX TO 780 452-7578 WHEN COMPLETED or send to:
Famoso Franchise Development
11750 Jasper Ave.
Edmonton, Alberta
T5K 0N3

Phone: Chris @ 780-232-9737

Date _____

Signature _____